



# Course information

*Undergraduate & Graduate Programs*

<b>1<sup>st</sup> Year</b>			
<b>Semester 1</b>		<b>Semester 2</b>	
MANG1101	Introduction To Management	MARK 1201	Introduction to Marketing
LANG 1102	Business French	ACCT 1202	Intermediate Financial Accounting
BCOM 1103	Effective Communications I	BCOM 1204	Effective Communication II
MATH 1104	Calculus	MATH 1205	Calculus II
ECON 1105	Microeconomics	ECON 1206	Macroeconomics
CMPC 1106	Introduction to Business computing	CMPC 1207	Introduction to Database Management
LANG 1107	English – Remedial Level	LANG 1208	English - Advanced Level
SEMV 1210	Seminars / Educational Visits	LANG 1200	Intensive English
		PTRN 1209	Professional Training & Development
<b>2<sup>nd</sup> Year</b>			
<b>Semester 3</b>		<b>Semester 4</b>	
BCOM 2305	Business Communication	MANG 2402	Human Resources Management
ACCT 2304	Cost Analysis	LANG 2410	Business English II
STAT 2301	Statistics for Business	ECON 2407	International Business
LAW 2302	Commercial Law	MANG 2404	Production Management
CMPC 2308	Visual Basic	LAW 2403	Business Law
LANG 2309	Business English I	CMPC 2409	Web Site Design and Development
SEMV 2309	Seminars / Educational Visits	FINC 2401	Principles of Finance
TMSP 2310	Special Topics	LANG 2400	TOEFL Preparation Course
MATH 2306	Financial Mathematics	PTRN 2412	Professional Training & Development
<b>3<sup>rd</sup> Year</b>			
<b>Semester 5</b>		<b>Semester 6</b>	
MANG3505	Operational Research	ECON 3607	Microeconomic analysis
ENGH 3501	Study Skills	FIN 3607	Corporate Taxation
ACCT 3512	Intermediate Accounting	BCOM 3609	Advanced Business Communication
MANG 3506	Project Management	FIN 3610	Investment
MARK 3511	Marketing Management	SEMV 3209	Seminars / Educational Visits
		PROG 3210	Capstone project
<b>3<sup>rd</sup> Year – Minors</b>			
<b>Marketing &amp; Communication</b>	<b>Finance &amp; Banking</b>	<b>Management Information Systems</b>	<b>Human Resources Management</b>
<b>MARK 3509</b> Market Research	<b>FIN 3515</b> International Banking	<b>MIS 3513</b> Management Information System	<b>MANG 3502</b> HRM & Business Organization
<b>LANG 3516</b> German I	<b>FIN 3514</b> Commercial Banking	<b>MARK 3509</b> Market Research	<b>CMPC 3512</b> Automated HRM
<b>BCOM 3508</b> Communication Management	<b>FINC 3516</b> International Finance	<b>MIS 3514</b> Development of an MIS project	<b>MANG 3513</b> HRM & Professional Relations : Negotiations & Conflicts
<b>MARK 3509</b> Market Research	<b>MARK 3509</b> Market Research	<b>MISS 3615</b> IS Analysis & Conception	<b>MANG 3514</b> HR strategic Management
<b>MARK 3511</b> International Marketing			
<b>LANG 3517</b> German II			

## Programme Knowledge *cbi* – Graduate

<b>4th Year - Core Courses</b>	
Semester 7	Semester 8
<b>MANG4101</b> Business Environment	<b>FINC4201</b> Financial Management
<b>MANG 4012</b> Organizational Behavior	<b>STAT 4202</b> Statistic Analysis Applied to Decision Making
<b>MANG 4103</b> Techniques of Entrepriese Diagnostic	<b>CMPC4203</b> LINUX
<b>SEMV4109</b> Seminar / Corporate Visit	<b>PTRN 4209</b> Mandatory Internship

### 4th Year – Concentration Courses

MARKETING		COMMUNICATION		FINANCES-BANQUE		MANAGEMENT DE SI		GESTION DES RESSOURCES HUMAINES	
<b>MARK4104</b> Consumer Behavior	Sem 7	<b>LANG4108</b> German I	Sem 7	<b>FINC4112</b> Advanced Accounting	Sem 7	<b>MISS4114</b> System Analysis & Improvement	Sem 7	Human Resources Development	Sem 7
<b>MARK4105</b> Industrial Marketing	Sem 7	<b>BCOM4109</b> Corporate Communication	Sem 7	<b>BANK4113</b> Bank-Business relationship	Sem 7	<b>CMPC 4116</b> Software Development	Sem 7	Competences and Recruiting	Sem 7
<b>MARK4204</b> Sales force Management	Sem 7	<b>LANG4206</b> German II	Sem 7	<b>FINC4208</b> Treasury Management	Sem 7	<b>CMPC4211</b> Object Programming	Sem 7	Social law	Sem 7
<b>MARK4205</b> Marketing Decision Making	Sem 8	<b>BCOM4207</b> Anglo-saxon Civilisation, Culture & history	Sem 8	<b>BANK4210</b> Stock Market	Sem 8	<b>CMPC4212</b> Advanced Data Base	Sem 8	Entrepreneurship & Group Dynamics	Sem 8

### 5th Year - Core Courses

Semester 9	Semester 10
<b>MANG5101</b> Quality Management	<b>MANG5201</b> Project Analysis
<b>MANG5103</b> Small Business Management	<b>SEMV5209</b> Seminar / Corporate Visit
<b>THES5210</b> Capstone Project	

### 5th Year – Concentration Courses

MARKETING		COMMUNICATION		FINANCE-BANQUE		MIS		GESTION DES RESSOURCES HUMAINES	
<b>MARK5105</b> Advertising	Sem 9	<b>BCOM5108</b> Art, Media & Communication	Sem 9	<b>ACCT 5109</b> Accounting Review and Business Assessment	Sem 9	<b>CMPC 5111</b> Advanced Programming Technics	Sem 9	Performance Assessment	Sem 9
<b>MARK5106</b> Services' Marketing	Sem 9	<b>BCOM 5204</b> Corporate Commercial Communication	Sem 9	<b>ACCT 5110</b> Audit & Management Control	Sem 9	<b>MISS5112</b> Information System Strategy	Sem 9	Training Engineering	Sem 9
<b>MARK5202</b> Marketing Politics	Sem 10	<b>BCOM 5205</b> Business Press	Sem 10	<b>BANK 5207</b> Loans	Sem 10	<b>MISS5208</b> Information Technology Management	Sem 10	Social Audit	Sem 10